

13TH ANNUAL NEW PARTNERS FOR SMART GROWTH
Do Regional Collaboratives Move The Equity Dial?

February 14th 2014

1225
FALLON

CAUSA JUSTA
JUST CAUSE

THIS PROPERTY
IS NOT FOR SALE!

2008 100th AVE

OAKLAND, CA 94603

CAUSA JUSTA
JUST CAUSE

EMERGENCY
EXIT ONLY

ENTER ON
12TH STR

THIS PROPERTY
IS NOT FOR SALE!

2008 100th AVE

OAKLAND, CA 94603

WE ARE THE 99%.



**PREDATORY LENDERS
TARGETED MY COMMUNITY
HOW DID BANKS GET BAILED OUT
WHEN ALL WE GOT WAS SOLD OUT ?**

DignidadRebelde.com



STOP
the sale
DETENER
la venta



**Keys
NOW**



PROTECT
OUR
RIGHT
TO STAY

CAUSA JUSTA
JUST CAUSE

LA VIVIENDA
ES UN
DERECHO
HUMANO

HOUSING
IS A
HUMAN
RIGHT!

PEOPLE
NOT
PROFITS

TEN UN
CORAZÓN

HASH



us bank

All of us serving you

CRAZY JUST

¡NO NOS DESALOJEN!
¡NO TENEMOS A DONDE IR!
WE HAVE NOWHERE TO GO!
DON'T EVICT US!







**¡LEGALIZACIÓN
AHORA!**



DERECHOS HUMANOS PARA TODOS



BLACK LATINO

UNITY













EQUITABLE DEVELOPMENT REQUIRES COMMUNITY ORGANIZATIONS & IMPACTED RESIDENTS

- Local and regional planning have historically contributed to increasing race and class inequities (not resolving them)
- Achieving equity for the future requires a new approach to community and regional development that addressed the historical challenges and puts those most impacted by development at the center of that work moving forward
- Community organizations play a critical role in being able to support residents in visioning and planning for their neighborhoods





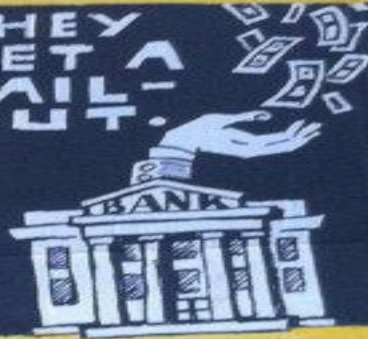
THEY GET RICH.



WE GET FORECLOSED



THEY GET A BAIL-OUT.



WE GET MAD!



DEVELOPMENT OF DOWNTOWN VERSUS NEIGHBORHOODS

In Oakland between 2000 – 2010

Downtown	West Oakland	North Oakland	East Oakland
1.5 Billion	78.5 Million	2.4 Million	14.8 Million

THE DISCONNECT

WE WANT



WE GET



A NEW VISION FOR LOCAL & REGIONAL DEVELOPMENT

The Mission & San Francisco Anti-Displacement Coalition Planning Principles

- We are committed to a community driven planning process done in an inclusive manner—through community organizing, leadership training, focus groups and popular education -- that ensures the participation of those members of our community who are disenfranchised, marginalized, and not usually heard
- Our planning process will address the economic, racial, and social inequalities of the status quo

- Our planning process will strive to advance the capacity of the community to address planning and development issues far into the future
- We strive for transparency in the planning and rezoning process and to ensure city and regional accountability
- We will struggle to improve democracy in San Francisco by increasing the participation of Mission District residents in the decision-making bodies

- We believe that all tenants have a right to safe, secure, and affordable places to live. We support strong public policies that protect those rights.
- We believe that real estate speculation destabilizes neighborhoods, communities and economies. We support regulation and controls on such speculation.
- We believe that the future of San Francisco as a culturally vibrant and creative city depends on its capacity to protect tenants from displacement and neighborhoods from gentrification

- We are committed to building a democratic, inclusive, and nonviolent movement for social change to advance these values, beliefs, and policies

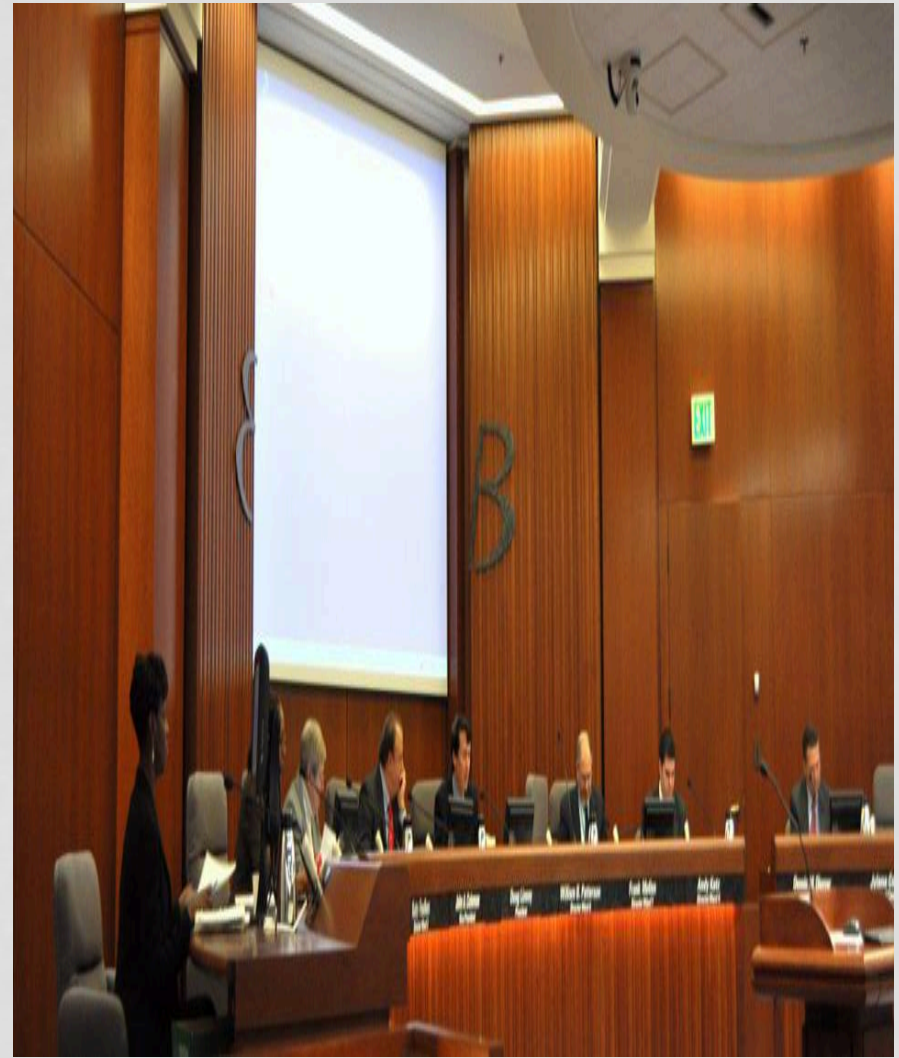


**COMMUNITY
ORGANIZATIONS &
RESIDENT
ORGANIZING**

Community Planning Leaders Program



6 Wins Network



San Francisco Anti-Displacement Coalition









DON'T LET BANKERS STEAL HOME(S) STOP FORECLOSURES

MAKE BANKS PAY

MAKE BANKS PAY

MAKE BANKS PAY

MAKE BANKS PAY

STOP FORECLOSURES

STOP FORECLOSURES

CAUSA JUSTA JUST CAUSE
UNION IS POWER • LA UNION HACE LA FUERZA

KEEP FAMILIES IN THEIR HOMES

MAKE BANKS PAY

THEY GET RICH WE GET FORECLOSED

THEY GET RICH WE GET FORECLOSED

DON'T LET BANKERS STEAL

DON'T LET BANKERS STEAL

DON'T LET BANKERS STEAL

KEEP FAMILIES IN THEIR HOMES



CAN'T Wait For Housing
Seniors Can't Wait For Housing

CAUSA JUSTA
UNITY IS POWER + LA UNION HACE LA FUERZA
JUST CAUSE

CAUSA JUSTA
UNITE POWER + LA UNION HACE LA FUERZA
JUST CAUSE

I BELIEVE
HOMES FOR ALL

DIGNITY & JUSTICE HAVE NO BORDERS



**THEY PLAN FOR PROFIT
LET US PLAN FOR THE PEOPLE**

WE ARE THE 99%